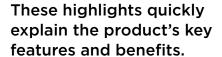
Shark

PRODUCT MESSAGING:

How we're talking about the Shark DuoClean Cordless Upright with Powered Lift-Away. TruePet Model IC160UKT



I C 1 6 O U K T



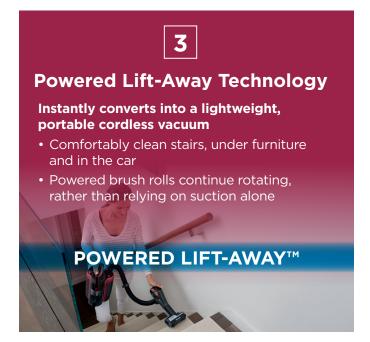
You can use this information and hierarchy in your customer communications.

Unique cordless upright vacuum designed for homes with pets

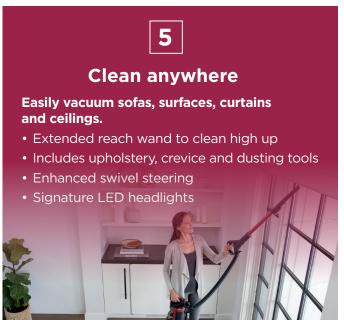
Combining the best of both worlds, enjoy cordless freedom with cleaning versatility

- Up to 50 minutes run-time*
- * When used in Ion Power mode, with non-motorised tool.
- Removable Lithium Ion battery can be charged either on or off the vacuum
 - Includes Shark's TruePet Hair removal tool



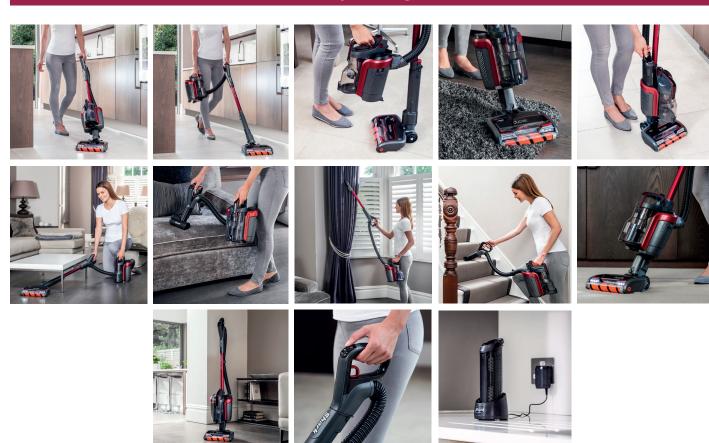






Tech Spec	
Model Number	IC160UKT
Product Description	Shark DuoClean Cordless Upright Vacuum with Powered Lift-Away. TruePet Model
Technology	DuoClean, Powered Lift-Away, TruePet
Charge Time	3.5 hours
Run Time	Up to 50 minutes* *When used in Ion Power mode, with non-motorised tool.
Dust Cup Capacity	O.6L
Settings	Floor Type - Carpet & Hard Floor
Easy Emptying	Yes
Weight	5.7kg
Accessories	1 x Motorised Pet Tool 1 x 20cm Crevice Tool 1 x Dusting Brush 1 x Wide Upholstery Tool 1 x Lithium Ion Battery 1 x Charging Dock 1 x Charging Cable
Guarantee	5 Years (2 years for the battery)

Lifestyle Images



Cutout Images



The Legal Bit

Please ensure all claims are used alongside the correct disclaimers.

Anti-Allergen Complete Seal captures and traps 99.9%* of dust and allergens inside the vacuum, not releasing them back in to the air you breathe.

*Based on IEC Standard 62885-2 CI 5.11 at 0.3 to 10 microns.

Up to 50 minutes run-time**

**When used in Ion Power mode, with non-motorised tool.

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