

Lifestyle Images



Cutout Images



The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Pressure Cook up to 70% faster* than traditional methods

*Versus slow-cooked, braised, or low-simmer recipes.

Air Fry - up to 75% less fat than traditional frying methods**

**Tested against deep-fried, hand-cut French fries.

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CUSTOMER VERSION

NINJA Foodi

PRODUCT MESSAGING:

How we're talking about the
**Ninja Foodi Multi-Cooker
OP300UK**



OP300UK

**Naming Convention:
Ninja Foodi Multi-Cooker OP300UK**



Tech Spec	
Model Number	OP300UK
Product Description	Ninja Foodi
Wattage	1460W
Technology	TenderCrisp Technology
Cooking Functions	8 - TenderCrisp, Pressure Cook, Air Crisp, Slow Cook, Steam, Sear/Sauté, Bake/Roast, Grill
Includes	6L Cooking Pot
	3.6L Cook & Crisp Basket
	Reversible Rack
	Pressure Lid
	Crisping Lid
	Inspirational Recipe Guide
Guarantee	1 Year

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

The pressure cooker that crisps

Exclusive **TenderCrisp** Technology cooks and crisps food to golden-brown perfection.

- Pressure cook to lock in juices, crisp for the perfect finish
 - Pressure cooking creates tender meals up to 70% faster* than traditional methods
 - Swap to the Crisping Lid to give food a crispy, golden finish
- *Versus slow-cooked, braised, or low-simmer recipes.

2

Multiple Cooking Functions

Easily switch between versatile functions.

- Air Fry crispy chips and fried food with little to no oil. Up to 75% less fat than traditional frying methods**
 - Slow Cook with HIGH or LOW temperatures and adjustable time settings
 - Bake/Roast, Grill, Sear/Sauté and Steam
- **Tested against deep-fried, hand-cut French fries.



3

One-Pot Meals

Cook mains and sides at the same time.

- Layer vegetables and grains with meat, fish or other proteins using the reversible rack
- Retains individual textures and tastes
- Keeps your meal warm for up to 30 minutes



4

Cook from Frozen

Get the same delicious crispy finish.

- Defrost, cook and crisp in one go
- TenderCrisp a whole chicken from frozen in a fraction of the time



5

Large capacity

Perfect for every day.

- Includes 6L Cooking pot and 3.6L Cook & Crisp basket
- Holds up to 1.1kg of French fries or a 2kg chicken
- Non-stick, dishwasher-safe parts
- Inspirational recipe guide in the box

