

NINJA®

PRODUCT MESSAGING:

How we're talking about the
Ninja® Foodi® Power Nutri Blender 3-in-1
with SmartTorque
CB350EU



CB350EU

Naming Convention:
Ninja® Foodi® Power Nutri Blender 3-in-1 with SmartTorque CB350EU



Tech Spec	
Model Number	CB350EU
Product Description	Ninja® Foodi® Power Nutri Blender 3-in-1 with SmartTorque
Motor	1200W motor with SmartTorque
Auto-iQ® Programs	6 – BLEND, CRUSH, MIX, PUREE, CHOP, POWERMIX
Manual Settings	PULSE, START/STOP
Includes	2.1L Power Nutri Jug
	Jug Lid
	700ml Power Nutri Cup
	Spout lid
	400ml Power Nutri Bowl with Power Paddle
	Storage lid
	Hybrid Edge Blade Assembly
	Total Crushing® & Chopping Blade Assembly
	Dough Tool
	Inspiration Guide
Guarantee	Commercial guarantee of 2 years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

Textures tailored to your taste.

From light and silky to thick and spreadable, and even homemade doughs.

- Chop, mix, puree and blend in the Power Nutri Jug – rethink what a blender can do
- Power Nutri Cup for drinks and dressings
- Power Nutri Bowl with built-in Power Paddle for thicker textures

2

More than smoothies

3 appliances in 1

- Blend large batches of sauces, smoothies and drinks to share in the Power Nutri Jug. Not just for blending, you can also chop, puree and even mix doughs.
- Blend silky smoothies, ice-cool drinks, light dips and dressings in the Power Nutri Cup. Add the spout lid to take a drink on-the-go.
- Create thick smoothie bowls, nut butters, pâté, frozen yoghurt and other thick textures in the Power Nutri Bowl. A built-in Power Paddle pushes ingredients towards the blade.

3

Smart TORQUE

No stalling, no stirring, no shaking.

- Some blenders can struggle with thick mixtures and can stall or stop mid-blend.
- Designed for thick mixtures with less liquid, Ninja's 1200W SmartTorque motor powers through ingredients – no stalling and no need to stir or shake.
- Enjoy uninterrupted power and performance.
- Control the speed and texture of every blend with Total Speed Control.



4



Automatic one-touch blending programs.

- 6 Auto-iQ programs do all the hard work for you – Blend, Crush, Mix, Puree, Chop and PowerMix.
- Unique pulse, pause and blend patterns, specifically engineered for the jug, cup and bowl.



5

Easy to use

Simple one-touch controls.

- Take your creations on-the-go with a handy storage lid and spout lid for the cup and bowl.
- Sleek design looks great in any kitchen.
- Dishwasher-safe parts for easy cleaning.
- Get started straight away with an inspiring Recipe Guide included in the box.



Lifestyle Images



Cutout Images



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