

**NINJA**<sup>®</sup>

PRODUCT MESSAGING:

How we're talking about the  
**Ninja<sup>®</sup> Foodi<sup>®</sup> Power Nutri Blender 2-in-1  
with SmartTorque  
CB100EU**



CB100EU

## Naming Convention: Ninja® Foodi® Power Nutri Blender 2-in-1 with SmartTorque CB100EU



### Tech Spec

<b>Model Number</b>	CB100EU
<b>Product Description</b>	Ninja® Foodi® Power Nutri Blender 2-in-1 with SmartTorque
<b>Motor</b>	1100W motor with SmartTorque
<b>Auto-iQ® Programs</b>	4 - BLEND, CRUSH, MIX, POWERMIX
<b>Manual Settings</b>	PULSE, START/STOP
<b>Includes</b>	700ml Power Nutri Cup Spout lid 400ml Power Nutri Bowl with Power Paddle Storage lid Hybrid Edge Blades Assembly Inspiration Guide
<b>Guarantee</b>	Commercial guarantee of 2 years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

## Textures tailored to your taste.

From light and silky to thick and spreadable, create a variety of textures at the touch of a button.

- Power Nutri Bowl with built-in Power Paddle for thicker textures
- Power Nutri Cup for drinks and dressings

2

## More than smoothies

### 2 appliances in 1

- Create thick smoothie bowls, nut butters, pâté, frozen yoghurt and other thick textures in the Power Nutri Bowl. A built-in Power Paddle pushes ingredients towards the blade.
- Blend silky smoothies, ice-cool drinks, light dips and dressings in the Power Nutri Cup. Add the spout lid to take a drink on-the-go.



3

## Smart TORQUE

### No stalling, no stirring, no shaking.

- Some blenders can struggle with thick mixtures and can stall or stop mid-blend.
- Designed for thick mixtures with less liquid, Ninja's 1100W SmartTorque motor powers through ingredients – no stalling and no need to stir or shake.
- Enjoy uninterrupted power and performance.



4

**Auto-iQ®**  
ONE-TOUCH INTELLIGENCE

### Automatic one-touch blending programs.

- 4 Auto-iQ programs do all the hard work for you – Blend, Crush, Mix and PowerMix.
- Unique pulse, pause and blend patterns, specifically engineered for the cup and bowl.



5

## Easy to use

### Simple one-touch controls.

- Take your creations on-the-go with a handy storage lid and spout lid.
- Sleek design looks great in any kitchen.
- Dishwasher-safe parts for easy cleaning.
- Get started straight away with an inspiring Recipe Guide included in the box.



## Lifestyle Images



## Cutout Images



For authorised use only. Please do not distribute.

SharkNinja Europe Limited, 3150 Century Way, Thorpe Park, Leeds, LS15 8ZB, 08492819