

NINJA[®]

PRODUCT MESSAGING:

How we're talking about the
Ninja[®] 2-in-1 Blender with Auto-iQ[®]
BN750EU



BN750EU

Naming Convention: Ninja® 2-in-1 Blender with Auto-iQ® BN750EU



Tech Spec

Model Number	BN750EU
Product Description	Ninja® 2-in-1 Blender with Auto-iQ®
Wattage	1200W
Auto-iQ® Programs	3 - Blend, Max Blend, Crush
Manual Settings	Low, Medium, High, Pulse
Includes	2.1L Blending Jug
	Stacked Blades
	700ml cup with spout lid
	Pro Extractor Blade
Inspiration Guide	
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

Get more from your blender

Make enough to share in the multi-serve blender or blend in the cup to enjoy a drink on-the-go.

- 2 blenders in 1
- Blend larger batches in the 2.1L jug
- Blend straight into the 700ml cup with no-spill lid

2

Auto-iQ
ONE-TOUCH INTELLIGENCE

Automatic one-touch blending programs.

- 3 Auto-iQ programs do all the hard work for you.
- Unique pulse, pause and blend patterns, tailored to deliver the results you want at the touch of a button.
- Available programs illuminate when jug or cup is attached.



3

Ninja® Blade Technology

Ninja's high-quality stainless steel blades are built to last and put to the test with 1000 ice-crushing cycles.

- Pro Extractor Blades easily blend whole fruit, vegetables, nuts, seeds and ice in the cup.
- Stacked Blade quickly and evenly blends larger quantities in the jug.
- Driven by a powerful 1200W motor.



4

Drinks, dips, sauces and more

From smoothies, sorbets and crushed-ice cocktails to savoury sauces, dips, desserts and dressings.

- Powerful motor and unique blade design work together to blend fresh and frozen ingredients, even crushing ice.
- Includes inspirational Recipe Guide to kick-start your imagination.



5

Easy to use

Simple one-touch controls.

- Easily select either automatic programs or manual settings.
- Dishwasher-safe parts for easy cleaning.



Lifestyle Images



Cutout Images



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