

Lifestyle Images



Cutout Images



The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Air Fry - up to 75% less fat than traditional frying methods*

*Tested against deep-fried, hand-cut French fries.

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CUSTOMER VERSION

NINJA

PRODUCT MESSAGING:

How we're talking about the Ninja Air Fryer AF100UK



AF100UK

**Naming Convention:
Ninja Air Fryer AF100UK**



Tech Spec	
Model Number	AF100UK
Product Description	Ninja Air Fryer
Wattage	1550W
Capacity	3.8L
Cooking Functions	4 - Air Fry, Roast, Reheat, Dehydrate
Includes	3.8L Non-Stick Air Fry Basket
	Ceramic-Coated Crisper Plate
	Inspirational Recipe Guide
Guarantee	1 Year

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.



**1
Guilt-Free Fried Food**

A fast, easy, lower-fat alternative to your favourite meals and snacks

- Up to 75% less fat than traditional frying methods*
 - Same great taste
 - Uses little to no oil

*Tested against deep-fried, hand-cut French fries.

**2
More than an Air Fryer**

4 cooking functions

- Air Fry - fluffy golden chips, crispy chicken wings and sides
- Roast - golden potatoes, roast vegetables and Mediterranean medleys
- Reheat - revive leftover pizza to its original texture
- Dehydrate - gently remove moisture to make vegetable crisps, dried fruit and beef jerky

**3
Mains, sides and snacks**

Quickly and easily create family favourites

- Large 3.8L capacity
- Fits 900g of fries, equal to 6 servings

**4
Easy to use**

Cooks food to perfection in minutes

- Precision temperature control
- Fast air-flow with two fan speeds
- One-touch controls

**5
Easy to clean**

Washing up is a breeze

- Ceramic-coated, non-stick basket
- Dishwasher-safe parts