NINJA Foodi

PRODUCT MESSAGING:

How we're talking about the Ninja® Foodi® MAX Grill & Air Fryer AG551EU



AG551EU

Naming Convention: Ninja® Foodi® MAX Grill & Air Fryer AG551EU



Tech Spec	
Model Number	AG551EU
Product Description	Ninja® Foodi® MAX Grill & Air Fryer
Wattage	2460W
Technology	Smart Cook System Cyclonic Air Technology
Cooking Functions	6 - Grill, Air Fry, Bake, Roast, Reheat, Dehydrate
Includes	3.8L Cooking Pot
	740cm² Grill Plate
	3.8L Crisper Basket
	Cleaning Brush
	Chef-Created Recipe Guide
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

The large capacity grill that precisely cooks with perfect results.

More than a Grill. 6 cooking functions – Air Fry, Bake, Roast, Reheat, Dehydrate and Grill.

- Digital Cooking Probe monitors food's temperature as it cooks.
 - Enjoy juicy steaks, chargrilled chicken, halloumi skewers and flaky fish with an authentic chargrilled finish.

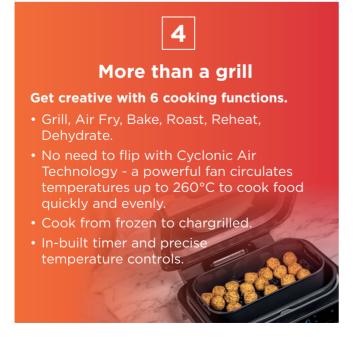
2

Smart Cook System

No guesswork, just perfectly cooked meat and fish - exactly as you like it.

- From rare to well done, choose your desired finish.
- Leave-in Digital Cooking Probe precisely monitors your food's temperature during cooking and lets you know when it's ready to remove and rest.
- Digital display timer indicates when it's ready to serve.
- No need to cut into food or worry about under or overcooking.







Lifestyle Images

















Cutout Images









The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Air Fry - up to 75% less fat than traditional frying methods* *Tested against deep-fried, hand-cut French fries.

Logo Use



LOGO MARK

The product should always be supported with the NINJA Foodi logo lockup. Do not break, distort or skew this logo. It must always be presented as a stacked lock up.



Minimum 3mm clear space

NINJA

CLEAR SPACE

To ensure visual balance and clarity, the logo should be surrounded by a minimum of 3mm clear space.

MINIMUM WIDTH

Scale and proportion of the logo should be determined by the available space in the execution. There is no set maximum width for the logo; however, to ensure legibility, it should never appear smaller than 1" in print or 100px wide on screen.

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