NINJA

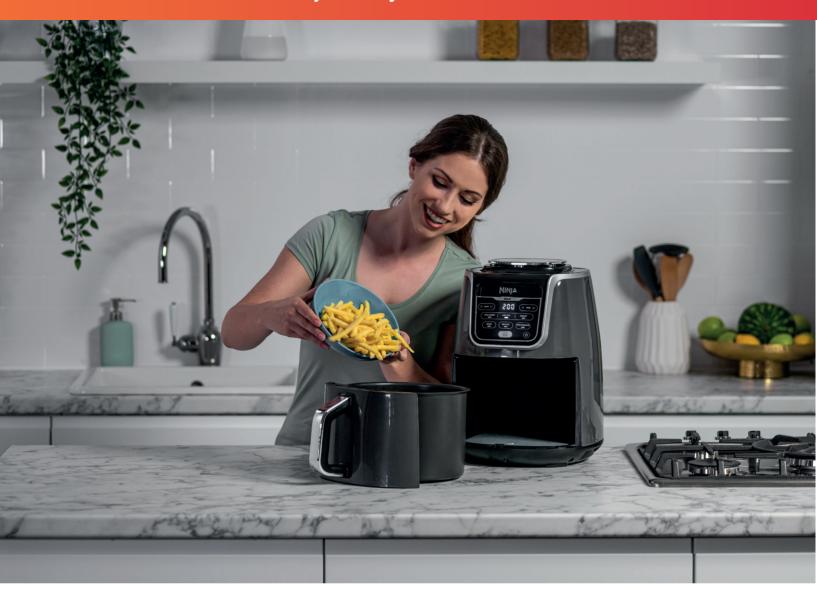
PRODUCT MESSAGING:

How we're talking about the Ninja® Air Fryer MAX AF160EU



A F 1 6 0 E U

Naming Convention: Ninja® Air Fryer MAX AF160EU



| Tech Spec | |
|---------------------|--|
| Model Number | AF160EU |
| Product Description | Ninja® Air Fryer MAX |
| Wattage | 1750W |
| Technology | Max Crisp Technology |
| Capacity | 5.2L |
| Cooking Functions | 6 - Max Crisp, Air Fry, Roast, Bake, Reheat, Dehydrate |
| Includes | 5.2L Cook & Crisp Basket |
| | Ceramic-Coated Crisper Plate |
| | Inspiration Guide |
| Guarantee | 2 Years |

These highlights quickly explain the product's key features and benefits.

1

Please refer to this information and hierarchy as a guide when creating customer communications.

Feed the whole family

Quickly and easily create delicious home-cooked meals, sides and snacks everyone will love.

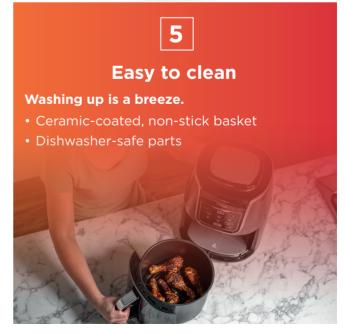
- Family-size 5.2L capacity
 - 6 cooking functions
- Up to 50% faster than fan ovens*
- Includes inspirational recipe guide

*Tested against fish fingers and sausages









Lifestyle Images









Cutout Images







The Legal Bit

Please ensure all claims are used alongside the correct disclaimers

Cooks up to 50% faster than fan ovens*
*Tested against fish fingers and sausages

Air Fry - up to 75% less fat than traditional frying methods**

**Tested against deep-fried, hand-cut French fries.

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