

**NINJA**<sup>®</sup>

PRODUCT MESSAGING:

How we're talking about the  
**Ninja**<sup>®</sup> Air Fryer MAX  
**AF160EU**



AF160EU

**Naming Convention:  
Ninja® Air Fryer MAX AF160EU**



Tech Spec	
Model Number	AF160EU
Product Description	Ninja® Air Fryer MAX
Wattage	1750W
Technology	Max Crisp Technology
Capacity	5.2L
Cooking Functions	6 - Max Crisp, Air Fry, Roast, Bake, Reheat, Dehydrate
Includes	5.2L Cook & Crisp Basket
	Ceramic-Coated Crisper Plate
	Inspiration Guide
Guarantee	2 Years

These highlights quickly explain the product's key features and benefits.

Please refer to this information and hierarchy as a guide when creating customer communications.

1

## Feed the whole family

Quickly and easily create delicious home-cooked meals, sides and snacks everyone will love.

- Family-size 5.2L capacity
- 6 cooking functions
- Up to 50% faster than fan ovens\*
- Includes inspirational recipe guide

\*Tested against fish fingers and sausages

2

## Uses little to no oil

A fast, easy way to cook to your favourite fried foods.

- Up to 75% less fat than traditional frying methods\*\*
- Enjoy the same great taste

\*\* Tested against deep-fried, hand-cut French fries.



3

## More than fries!

6 cooking functions give you total versatility, easily creating family favourites.

- Air Fry, Max Crisp, Bake, Roast, Reheat, Dehydrate
- Enjoy everything from roast chicken and freshly baked bread to homemade desserts and healthy dried fruit



4

## Max Crisp Technology

Cook from frozen to enjoy deliciously crispy results in minutes.

- Super fast air-flow circulates temperatures of up to 240°C
- Auto-Adjust Fan and precision temperature control



5

## Easy to clean

Washing up is a breeze.

- Ceramic-coated, non-stick basket
- Dishwasher-safe parts



## Lifestyle Images



## Cutout Images



## The Legal Bit

**Please ensure all claims are used alongside the correct disclaimers**

Cooks up to 50% faster than fan ovens\*

\*Tested against fish fingers and sausages

Air Fry - up to 75% less fat than traditional frying methods\*\*

\*\*Tested against deep-fried, hand-cut French fries.

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