



NIKKEI

EXTREME

ACTION CAMERA

X





Waterproof casing



**WiFi on X4, X6,
future models**



**At least 1.5 hour
record time**



**X6 Best Reviewed on
Kieskeurig July 2016**

NIKKEI
EXTREME
ACTION CAMERA

X

AN ACTION CAM FOR EVERY AGE



X1B



X1W



X2

December '16



X4



X6

NIKKEI
EXTREME
ACTION CAMERA

X

TARGET GROUP

- Youngsters
- Extreme Sporters
- People interested in Action Cam
- Age 10 – 45
- Active lifestyle
- Shares his/her adventures online



NIKKEI
EXTREME
ACTION CAMERA

X

Prijs vs Product eigenschappen



NIKKEI
EXTREME X1
ACTION CAMERA

Your first Action Cam

- 720P HD ready
- Underwater casing
- 1,5 hour record time
- 2 colours
- Accessorypack
- SRP: €39,95



NIKKEI
EXTREME X2
ACTION CAMERA

Expected launchdate: December '16

Your first Action Cam

- 720P HD ready
- Underwater casing
- 1,5 hour record time
- Accessorypack
- Works with ExtremeX battery pack
- SRP: €49,95



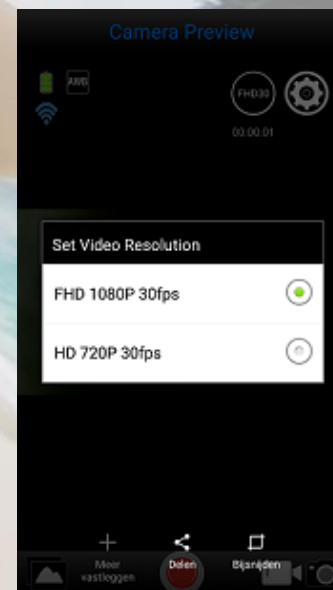
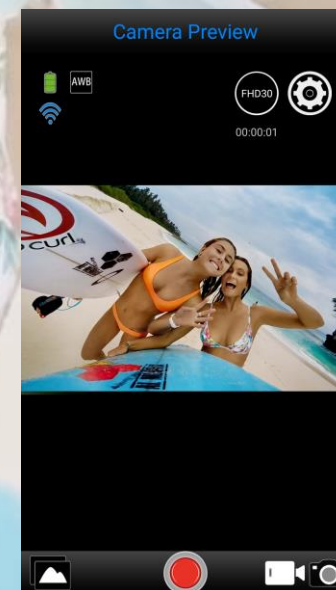
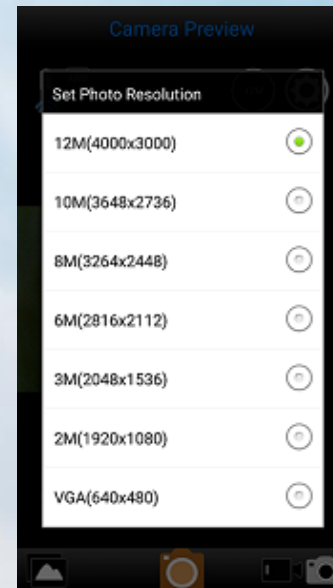
NIKKEI
EXTREME
ACTION CAMERA

X4



Your first Full HD – WiFi Action Cam

- 1080P HD – 30FPS
- WiFi, App controllable (App: Isportcam)
- Underwater casing
- 1,5 hour record time
- Accessorypack
- Works with ExtremeX battery pack
- SRP: €79,95

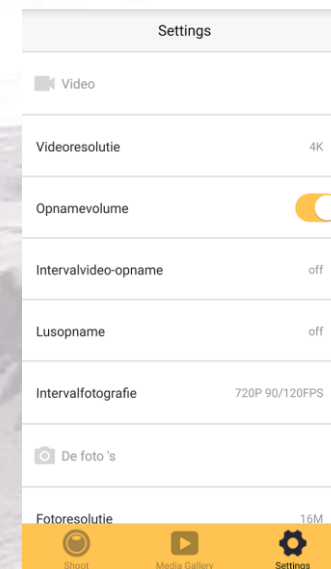
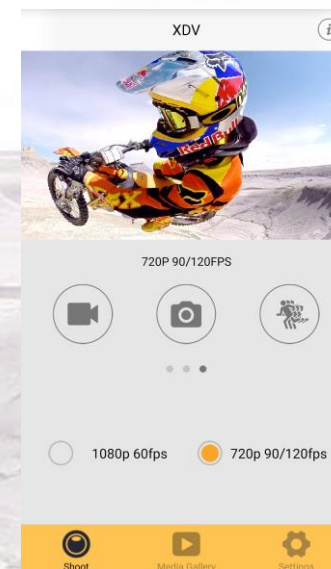
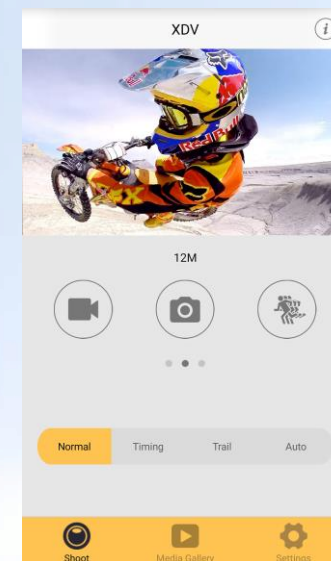
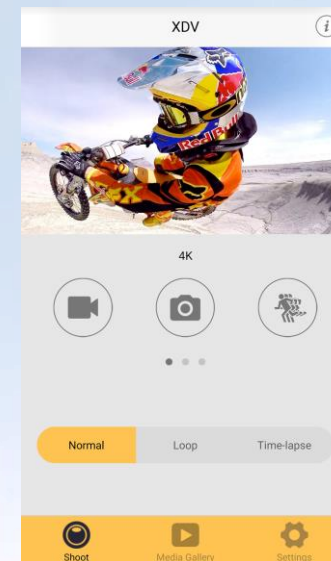


NIKKEI
EXTREME
ACTION CAMERA

X6

Your partner in Action

- 4K – 30FPS
- 1080P – 60FPS
- WiFi, App controllable (App: XDV – App)
- Underwater casing
- 1,5 hour record time
- Accessorypack
- Works with ExtremeX battery pack
- SRP: €119,95



NIKKEI
EXTREME
ACTION CAMERA

X

BUILDING THE BRAND

Accessorypack:
Nikkei ExtremeX Accessorypack
GoPro compatible.
Accessorypack 2
Launchdate:
December / Q1 - 2017



ExtremeXpowerpack:
Spare battery X2, X4, X6
SRP: €19,95



ExtremeX360:
Nikkei ExtremeX 360 cam
Launchdate:
December / Q1 - 2017

