



MSH VERVE INTRODUCTION PLAN





MSH Activation

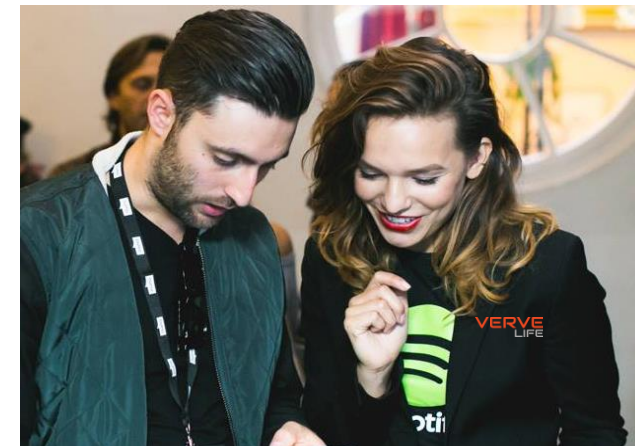
TOP 15

Activity

- Free Display
- Training sales staff
- Facebook / Twitter to promote activity
- 1 day Demonstration – Price Verve Ones - MINI
- Free Demo + cleaning set (cred)
- First shipment 15th of June

Min order:

- 8 Verve Ones
- 6 Verve Ones +
- 6 Verve Rider
- 6 Verve Rider +
- 8 Verve Loop +

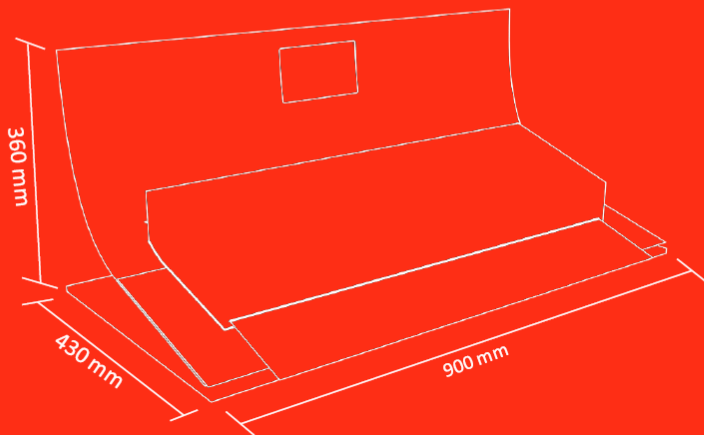


Incentive – Best selling store can win a Bootcamp!

VERVE LIFE

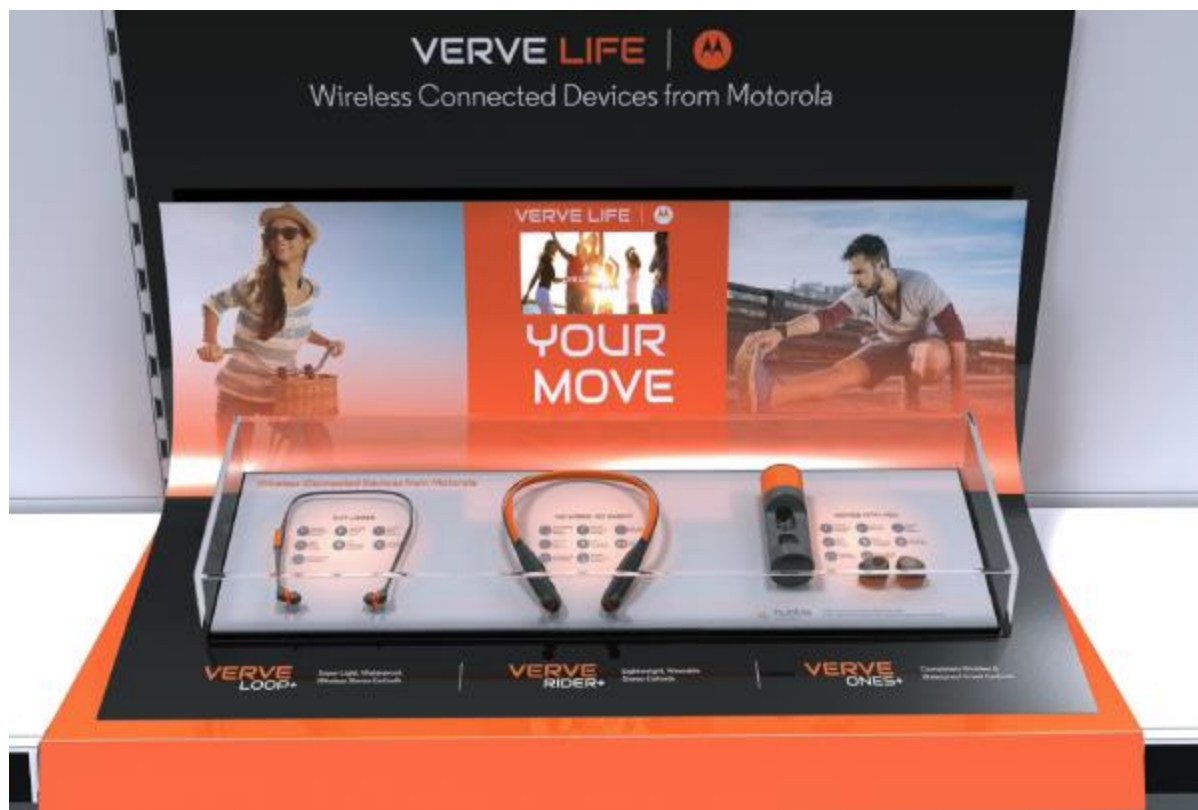
Display

Discrete
3ft



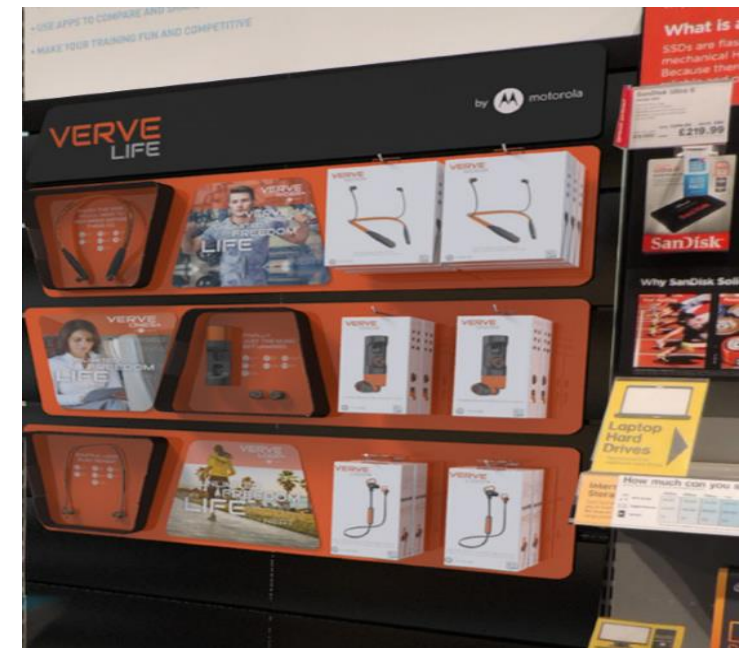
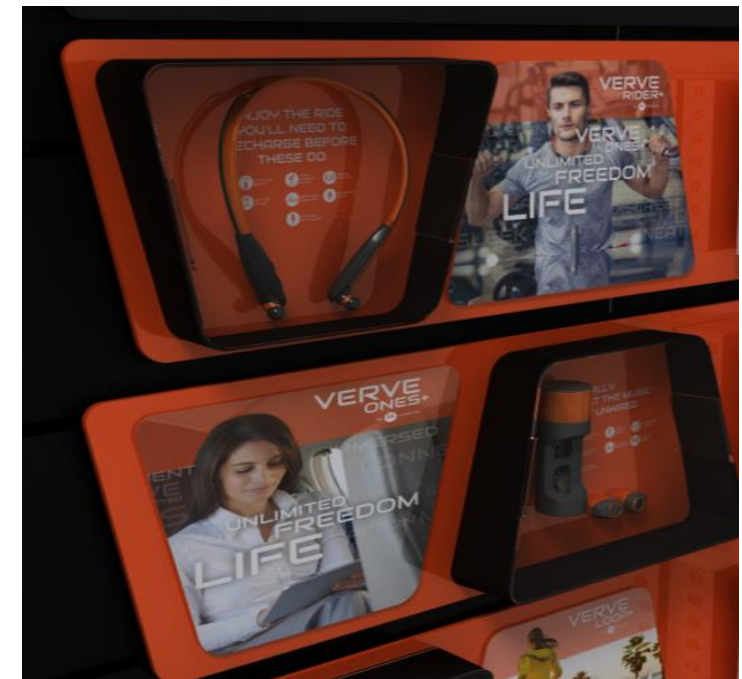
VERVE LIFE

Display



VERVE LIFE

Single Display



Product information Verve Ones



Art.nr: VERVEONES+
Merk: Motorola
EAN: 5012786800489

Ref: 1449644

Motorola VerveOnes+ waterdichte en zweetbestendige draadloze sport oordopjes

- Gevoeligheid: 98,8 dB
- Type hoofdtelefoon: In-ear
- Telefonie-functies: Handsfree
- Microfoon om te telefoneren: Ja
- Spraakondersteuning: Siri, Google Now
- Aantal te koppelen apparaten: 1 apparaten
- Bluetooth profielen: A2DP, aptX, HF, AVRCP
- Waterbestendig en stofbestendig: : IP57
- EAN-code: 5012786800489

Inkoop excl. btw: € 144,50
Adviesprijs: € 249,99
Marge: 30%
Factor 1.73
Aantal in omdoos: 5
Leverbaar vanaf: voorradig



Art.nr: VERVEONES
Merk: Motorola
EAN: 5012786800472

Ref: 1449645

Motorola VerveOnes draadloze sport oordopjes

- Gevoeligheid: 98,8 dB
- Type hoofdtelefoon: In-ear
- Telefonie-functies: Handsfree
- Microfoon om te telefoneren: Ja
- Spraakondersteuning: Siri, Google Now
- Aantal te koppelen apparaten: 1 apparaten
- Bluetooth: Ja
- Bluetooth profielen: A2DP, aptX, AVRCP, HF
- EAN-code: 5012786800472

Inkoop excl. btw: € 115,60
Adviesprijs: € 199,99
Marge: 30%
Factor 1.73
Aantal in omdoos: 5
Leverbaar vanaf: voorradig



Product information Verve Rider



Art.nr: VERVERIDER+
Merk: Motorola
EAN: 5012786800502

Ref: 1449646

Motorola VerveRider+ waterdichte en zweetbestendige Bluetooth sportoordopjes

- Gevoeligheid: 99,8 dB
- Type hoofdtelefoon: In-ear
- Telefonie-functies: Handsfree
- Microfoon om te telefoneren: Ja
- Spraakondersteuning: Siri, Google Now
- Aantal te koppelen apparaten: 2 apparaten
- Ingebouwde remote: Afspelen / pauzeren, Volumebediening, Vorige / volgende nummer, Spraakbesturing activeren, Gesprek aannemen / afbreken
- Bluetooth profielen: A2DP, aptX, HF, AVRCP
- Waterbestendig en stofbestendig: IP57
- EAN-code: 5012786800502

Inkoop excl. btw: € 57,80
Adviesprijs: € 99,99
Marge: 30%
Factor 1.73
Aantal in omdoos: 5
Leverbaar vanaf: voorradig



Art.nr: VERVERIDER
Merk: Motorola
EAN: 5012786800496

Ref: 1449647

Motorola VerveRider Bluetooth sportoordopjes

- Gevoeligheid: 99,8 dB
- Type hoofdtelefoon: In-ear
- Telefonie-functies: Handsfree
- Microfoon om te telefoneren: Ja
- Spraakondersteuning: Siri, Google Now
- Aantal te koppelen apparaten: 2 apparaten
- Ingebouwde remote: Afspelen / pauzeren, Volumebediening, Vorige / volgende nummer, Spraakbesturing activeren, Gesprek aannemen / afbreken
- Bluetooth profielen: A2DP, aptX, HF, AVRCP

Inkoop excl. btw: € 46,20
Adviesprijs: € 79,99
Marge: 30%
Factor 1.73
Aantal in omdoos: 5
Leverbaar vanaf: voorradig



Product information Verve Loop



Art.nr: VERVELOOP+
Merk: Motorola
EAN: 5012786801318
Ref: 1449648

Motorola VerveLoop+ waterdichte en zweetbestendige Bluetooth sportoordopjes

- Gevoeligheid: 91 dB
- Type hoofdtelefoon: In-ear
- Telefonie-functies: Handsfree
- Microfoon om te telefoneren: Ja
- Spraakondersteuning: Siri, Google Now
- Aantal te koppelen apparaten: 2 apparaten
- Ingebouwde remote: Gesprek aannemen / afbreken, Volumebediening, Afspelen / pauzeren
- Bluetooth profielen: aptX, A2DP, AVRCP, HF
- Batterijduur: Tot 9,5 uur
- Waterbestendig en stofbestendig: IPx7

Inkoop excl. btw: € 52,00
Adviesprijs: € 89,99
Marge: 30%
Factor 1.73
Aantal in omdoos: 5
Leverbaar vanaf: voorradig



VERVE LIFE

ENJOY LIFE,
LESS SERIOUSLY

www.verve.life

by  **motorola**

 **hubble**
connected™



VERVE

LIFE

Distributed by Elmarc

VERVE LIFE



**Wire Free,
Great Performance**



**Stunning Design
Great Fit**



**Everyday
Durability**

(Sweat, Water Proof when it matters)



Always connected

VERVE LIFE

THE NEXT STEP IN Sports music



VERVE
ONES+

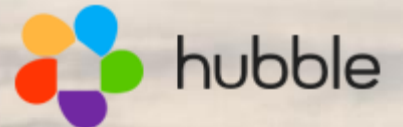


VERVE
LOOP+



VERVE
RIDER+

- Minimum of 12 hours playtime
- Sweat / Waterproof
- Mic intergrated
- Hubble Compatible



VERVE
LIFE

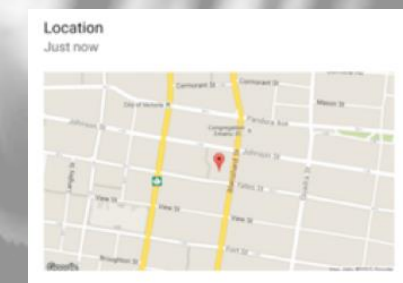
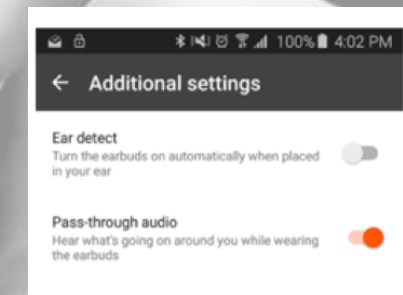
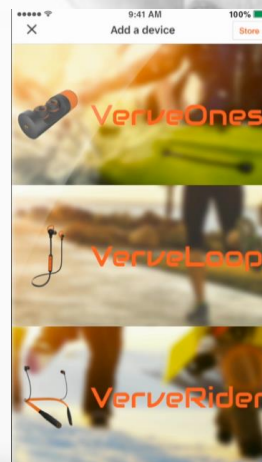
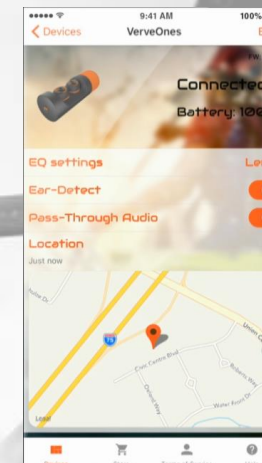
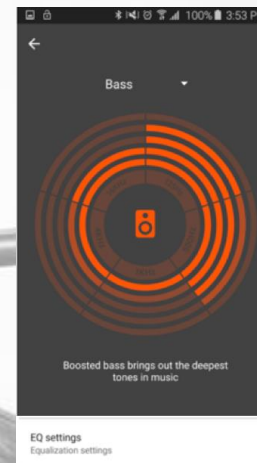
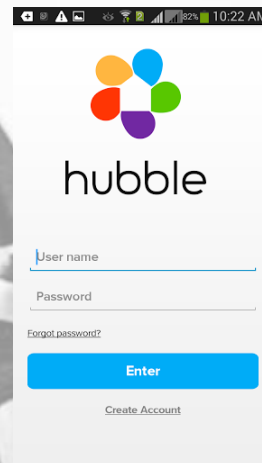
Target group

- Connected listeners
- Male / Female
- Age 18 - 35
- Active lifestyle
- Above normal interest in Sports
- Love streaming music and apps on their smartphone
- Headphones are carefully chosen



Hubble Connected

- Equalizer
- Ear detection
- Pass-through Audio
- Find your lost headset
- Save your favorite settings



VERVE
LIFE

Verve Ones

- Unique quality, Completely wireless Earbuds
- 3.5 hours playtime
- Powerbank with total system time of 12 hours
- 15 min Charging: 1 hour playtime
- App connected
- Integrated dual 2 mic for clear voice calls

Verve Ones+

Same specs as the Verve Ones plus:

- IP57 Water / Sweat proof
- Sportcarry case

VERVE
ONES



RRP €199,99

VERVE
ONES+



RRP €249,99

Verve Rider

- Neckbud headphones for all day comfort
- 12 hours playtime, 15 hours talktime
- IPx4 water / Sweat resistant
- Vibrate notifications
- Integrated Mic
- Integrated remote control
- App connected

Verve Rider+

Same specs as the Verve Rider plus:

- IP57 Water / Sweat proof
- 4 extra ear gels for a total of 8 to get a perfect fit
- Sportcarry case

VERVE
RIDER



RRP €79,99

VERVE
RIDER+



RRP €99,99

Verve Loop

- Superlight, wireless Earbuds for high impact activities.
- 6 hours of Playtime
- IPx4 water / Sweat resistant
- 3 ear gels + 2 stabilisers
- Integrated mic, noise echo cancellation
- Integrated remote control
- App connected

Verve Loop+

Same specs as the Verve Rider plus:

- IPx7 Water / Sweat proof
- 12 Hours battery life
- 4 ear gels + 3 stabilisers
- Sportcarry case

VERVE
LOOP



VERVE
LOOP+



RRP €69,99



RRP €89,99

Enjoy life **less seriously**

Verve **Ones**

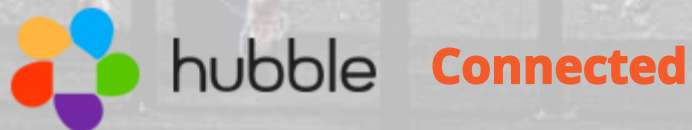
Completely **WIRELESS**

Sweat / **Waterproof**

THANK YOU!

UNLIMITED
FREEDOM
LIFE

The NEXT step in
Sports Music



VERVE
LIFE